

2012 Marketing Calendar

Updated as of 3/1/2012

January

- IPSA Annual Conference: 1/17-20 - Not Attending
- ASTA Vegetable and Flower Seed Conference: 1/21-24 – Not Attending
- International Feed Expo/International Poultry Expo: 1/23-26 – Attending (RC and WS)

February

- AAPFCO Midyear Meeting: 2/19-23, San Antonio, TX - Attending (RC)
- CPDA Spring Meeting: 2/27-29, Crystal City, Arlington, VA – Attending (RC)

March

- AFIA Spring Committee Meetings: 3/12-3/14, Orlando, FL – Attending (RC)
- PISC: 3/14-16, Orlando, FL –Attending (RC)
- NGFA 116th Annual Convention: 3/18-20, Charleston,. SC – May Attend/TBC

April

- CLA and RISE Spring Conference: 4/5-6, Arlington, VA – May Attend/TBC

May

- United Fresh 2012: 5/1-3, Dallas, TX June – May Attend/TBC
- GS1 Connect: 6/4-7, Las Vegas – May Attend/TBC (Marilyn or Wendy)
- AgGateway CCP Meeting: 6/12-14
- ASTA Annual Conference: 6/20-23, National Harbor, MD – May Attend/TBC

July

- OFA Short Course: 7/14-17, Columbus, OH – Attending (WS)
- CPDA Annual Meeting: 7/23-25, Coeur d'Alene, ID – May Attend/TBC

August

- 2012 AACO Meeting: 8/6-8, Indianapolis, IN - May Attend/TBC

September

- 2012 World Fertilizer Conference: 9/9-12, Boston, MA – Not attending
- CropLife America Annual Meeting: September – Attending (RC)

October

- Fresh Summit (PMA): 10/26-29, Anaheim, CA - May Attend/TBC

November

- 2012 AgGateway Annual Business Meeting and Conference: 11/6-8, Albuquerque, NM
- Fertilizer Outlook and Technology Conference: 11/13-15, Philadelphia, PA – May Attend/TBC
- ARA Conference and Expo: 11/27-29, San Diego, CA – Attending (WS & RC)

December

- ASTA 67th Corn & Sorghum Research Conference: 12/4-7, Chicago, IL – Attending
- NGFA Country Elevator/Feed Industry Conference (in December in 2011) – Attending

January 2013– need to discuss, these three are all at the same time.

- ASTA Vegetable and Flower Seed Conference: 1/26-29, Scottsdale, AZ
- AgConnect Expo: 1/29-31, Kansas City, MO – attending, may get a booth
- International Feed Expo/International Poultry Expo: 1/29-31, Atlanta, GA – not attending