



Your Source for eBusiness Innovation

## Are you connected to eBusiness solutions?

*If your business could benefit from any of the following, keep reading....*

- Reducing duplicate data entry for business transactions.
- Eliminating errors associated with duplicate data entry.
- Standardization of SKUs and definitions for better inventory management, pricing, and product availability information.
- Saving time and paper handling for order confirmations by doing them electronically.
- Automation of sales reporting.
- Placing orders right from your computer without extra paper, faxes and phone calls.
- Shipment transactions flow between trading partners directly into back-end systems without the need for manual intervention.

**Your membership and involvement in AgGateway can help eliminate pain points in your business.**

- Help set the industry priorities for standardization, so that the business process you care about become more efficient in an industry-standard way.
- Work along side industry peers and suppliers to develop mutually beneficial and interoperable solutions.
- Keep your organization current on developments in the fast-changing world of eBusiness.
- The AgGateway Retail Council's mission is to be the voice of the retailer in activities related to the standardization and use of eBusiness in the agriculture industry.

### What our members say:

"After we joined AgGateway and connected electronically with our trading partners, we gained many internal benefits such as: the elimination of manual effort and resource cost, increased efficiency, improved inventory accuracy, and improved customer service."

"Membership in AgGateway is a great value – for very reasonable membership dues. Our customers say that being electronically connected with them has made us easier to do business with; and it's saved us money."

**AgGateway** develops standards for interaction between different and often competing commercial systems. Many developers of those systems are members of AgGateway so they can learn from you how best to make their products work.

**AgGateway** hosts a number of other industry segment Councils in addition to Ag Retail. Interaction with these Councils allows joint projects like these:

- A current project aimed at standardizing and automating state fertilizer tonnage fee reporting.
- A project to streamline seed inventory management between dealers and suppliers.

**AgGateway** is partnered with the Agricultural Retailers Association, the ag retail industry's voice in Washington DC. Leverage your input by being part of both organizations.



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