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## Membership & Communications

## Meeting Agenda/Notes

|  |  |  |  |
| --- | --- | --- | --- |
| calendar **2010-09-16**(Friday) clock 11 :00 EST ⦁ 60 minutestelephone 866.507.7214 ⦁ 2778310#monitor <http://www.aggateway.org/Default.aspx?tabid=564>  | **Contact**: Chip Donahue ⦁ Chair ⦁ 217.971.5788 cell⦁ DonahueCharlesH@JohnDeere.com **users1 Attendees**

|  |  |
| --- | --- |
| **[ ]** Dave Craft, SSI**[ ]** Chip Donahue, John Deere**[ ]** Tim Piper, GROWMARK**[ ]** Sarah Novak, AFIA**[ ]** Carl Bartenhagen, Monsanto**[ ]** Laura Wennemer, XS, Inc.**[ ]** Jerry Coupe, Wilbur-Ellis**[ ]** Marilyn Hunter, AgGateway**[ ]** Marcia Rhodus, Monsanto | **[ ]** Bruce Blitch, TKI**[ ]** Lorie Gasso, CSC**[ ]** Doug Mills, Mosaic**[ ]** Val Stopher, JR Simplot**[ ]** Brett Phipps, MFA**[ ]** Marianne Embree, CFI**[ ]** Charissa Aclin, AgGateway**[ ]** Rod Conner, AgGateway**[ ]** Wendy Smith, AgGateway |

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** Agenda**

| Time | Topic | Topic Leader | Desired Outcome | Notes |
| --- | --- | --- | --- | --- |
|  | 1. Meeting Notes
 |  | Note-taker assigned |  |
|  | 1. AgGateway Antitrust Policy
 | C. Donahue | Agreement to abide by it |  |
|  | 1. Review Action Items
 | C. Donahue | Review of action items from last meeting |   |
|  | 1. 2010 – 2011 Tactical Marketing Plan, WS Goals/ Objectives
 | W. Smith | Provide input into draft marketing plan |  |
|  | 1. Newsletter
 | C. Aclin | Update |  |
|  | 1. Project Documentation Publication Policy to the M&C to determine
 | W. Smith, J. Coupe & C. Donahue | Update communication work* Key contacts
* Newsletter article
* Survey
 |  |
|  | 1. Assimilation Process
 | M. Hunter | Input from Committee |  |
|  | 1. Additional Business
 | Committee | Status Update |   |
|  | 1. Commitments/ Action Items
 | C. Donahue | Agreement on commitments made (Action Items): |  |
|  | 1. Upcoming Meetings
 | C. Donahue | Agreement on schedule | Next Meeting on October 8, 2010 at 10:00 am CST. |