## AG_logo.gifNeed and

## Membership & Communications

## Meeting Agenda/Notes

|  |  |  |  |
| --- | --- | --- | --- |
| calendar **2010-09-16**(Friday)  clock 11 :00 EST ⦁ 60 minutes  telephone 866.507.7214 ⦁ 2778310#  monitor <http://www.aggateway.org/Default.aspx?tabid=564> | **Contact**: Chip Donahue ⦁ Chair ⦁ 217.971.5788 cell⦁ DonahueCharlesH@JohnDeere.com  **users1 Attendees**   |  |  | | --- | --- | | **[ ]** Dave Craft, SSI  **[ ]** Chip Donahue, John Deere  **[ ]** Tim Piper, GROWMARK  **[ ]** Sarah Novak, AFIA  **[ ]** Carl Bartenhagen, Monsanto  **[ ]** Laura Wennemer, XS, Inc.  **[ ]** Jerry Coupe, Wilbur-Ellis  **[ ]** Marilyn Hunter, AgGateway  **[ ]** Marcia Rhodus, Monsanto | **[ ]** Bruce Blitch, TKI  **[ ]** Lorie Gasso, CSC  **[ ]** Doug Mills, Mosaic  **[ ]** Val Stopher, JR Simplot  **[ ]** Brett Phipps, MFA  **[ ]** Marianne Embree, CFI  **[ ]** Charissa Aclin, AgGateway  **[ ]** Rod Conner, AgGateway  **[ ]** Wendy Smith, AgGateway | |

**note Agenda**

| Time | | Topic | Topic Leader | Desired Outcome | Notes |
| --- | --- | --- | --- | --- | --- |
|  | | 1. Meeting Notes |  | Note-taker assigned |  |
|  | | 1. AgGateway Antitrust Policy | C. Donahue | Agreement to abide by it |  |
|  | 1. Review Action Items | | C. Donahue | Review of action items from last meeting |  |
|  | 1. 2010 – 2011 Tactical Marketing Plan, WS Goals/ Objectives | | W. Smith | Provide input into draft marketing plan |  |
|  | 1. Newsletter | | C. Aclin | Update |  |
|  | 1. Project Documentation Publication Policy to the M&C to determine | | W. Smith, J. Coupe & C. Donahue | Update communication work   * Key contacts * Newsletter article * Survey |  |
|  | 1. Assimilation Process | | M. Hunter | Input from Committee |  |
|  | 1. Additional Business | | Committee | Status Update |  |
|  | 1. Commitments/ Action Items | | C. Donahue | Agreement on commitments made (Action Items): |  |
|  | 1. Upcoming Meetings | | C. Donahue | Agreement on schedule | Next Meeting on October 8, 2010 at 10:00 am CST. |