## Need and


## Membership & Communications

## Meeting Agenda/Notes

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| --- | --- | --- | --- |
|  **2010-05-14** (Friday)  10:00 AM CST ⦁ 60 minutes 866.507.7214 ⦁ 2778310# <http://www.aggateway.org/Default.aspx?tabid=564>  | **Contact**: Chip Donahue ⦁ Chair ⦁ 217.971.5788 cell⦁ DonahueCharlesH@JohnDeere.com  **Attendees**

|  |  |
| --- | --- |
| **[x]** Dave Craft, SSI**[x]** Chip Donahue, John Deere**[ ]** Tim Piper, GROWMARK**[ ]** Sarah Novak, AFIA**[ ]** Carl Bartenhagen, Monsanto**[ ]** Laura Wennemer, XS, Inc.**[ ]** Jerry Coupe, Wilbur-Ellis**[ ]** Marilyn Hunter, AgGateway**[ ]** Marcia Rhodus, Monsanto | **[ ]** Bruce Blitch, TKI**[ ]** Lorie Gasso, CSC**[ ]** Doug Mills, Mosaic**[x]** Val Stopher, JR Simplot**[ ]** Brett Phipps, MFA**[x]** Marianne Embree, CFI**[x]** Charissa Aclin, AgGateway**[x]** Rod Conner, AgGateway |

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 **Agenda**



| Time | Topic | Topic Leader | Desired Outcome | Notes |
| --- | --- | --- | --- | --- |
|  | 1. Meeting Notes
 |  | Note-taker assigned |  |
|  | 1. AgGateway Antitrust Policy
 | C. Donahue | Agreement to abide by it | All agreed |
|  | 1. Review Action Items
 | C. Donahue | Review of action items from last meeting |   |
|  | 1. Newsletter
 | C. Bartenhagen | May Newsletter ArticlesJune/July Articles  | * CCP Meeting Update
* Annual Conference Update
* New Member – SST
* Precision Council
* June/July newsletter will include update on the hort council, CCP meeting.
 |
|  | 1. Press Releases
 | C. Donahue | Identify any news items that might merit a press releaseAssign Press Release Lead? | Press release for Annual Conference 90 – 120 days out. CCP meeting is a working meeting and doesn’t warrant a press release. Call it the 2010 mid year CCP meeting in literature and on web site. Keep consistent.  |
|  | 1. M&C CPP Meeting
 | C. Donahue | Inform Committee |  Tuesday, June 15, 2010 3:30 – 5:30pm |
|  | 1. Strategic Objective #4 M&C Support
 | Executive VP | Identify actions the M&C committee can take or initiate to support | Deferred |
|  | 1. E mail list management
 | Tim Piper | Develop process to enable members to manage e mail communications and assure individuals receive relevant communications.  | Developed a template on the mailing list management. Waiting on a reply from Jim Wilson to determine if the AGW system can be used.  |
|  | 1. Additional Business
 | Committee | Status Update | CHS may be coming on board. Rod working with Crop Life Canada to increase membership.  |
|  | 1. Commitments/ Action Items
 | C. Donahue | Agreement on commitments made (Action Items): |  |
|  | 1. Upcoming Meetings
 | C. Donahue | Agreement on schedule | Next Meeting on June 15, 2010 at 3:30pm EST. |