## Need and



## Membership & Communications

## Meeting Agenda/Notes

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| --- | --- | --- | --- |
| **2010-05-14** (Friday)  10:00 AM CST ⦁ 60 minutes  866.507.7214 ⦁ 2778310#  <http://www.aggateway.org/Default.aspx?tabid=564> | **Contact**: Chip Donahue ⦁ Chair ⦁ 217.971.5788 cell⦁ DonahueCharlesH@JohnDeere.com  **Attendees**   |  |  | | --- | --- | | **[x]** Dave Craft, SSI  **[x]** Chip Donahue, John Deere  **[ ]** Tim Piper, GROWMARK  **[ ]** Sarah Novak, AFIA  **[ ]** Carl Bartenhagen, Monsanto  **[ ]** Laura Wennemer, XS, Inc.  **[ ]** Jerry Coupe, Wilbur-Ellis  **[ ]** Marilyn Hunter, AgGateway  **[ ]** Marcia Rhodus, Monsanto | **[ ]** Bruce Blitch, TKI  **[ ]** Lorie Gasso, CSC  **[ ]** Doug Mills, Mosaic  **[x]** Val Stopher, JR Simplot  **[ ]** Brett Phipps, MFA  **[x]** Marianne Embree, CFI  **[x]** Charissa Aclin, AgGateway  **[x]** Rod Conner, AgGateway | |

**Agenda**



| Time | Topic | | Topic Leader | Desired Outcome | Notes |
| --- | --- | --- | --- | --- | --- |
|  | 1. Meeting Notes | |  | Note-taker assigned |  |
|  | 1. AgGateway Antitrust Policy | | C. Donahue | Agreement to abide by it | All agreed |
|  | | 1. Review Action Items | C. Donahue | Review of action items from last meeting |  |
|  | | 1. Newsletter | C. Bartenhagen | May Newsletter Articles  June/July Articles | * CCP Meeting Update * Annual Conference Update * New Member – SST * Precision Council * June/July newsletter will include update on the hort council, CCP meeting. |
|  | | 1. Press Releases | C. Donahue | Identify any news items that might merit a press release  Assign Press Release Lead? | Press release for Annual Conference 90 – 120 days out. CCP meeting is a working meeting and doesn’t warrant a press release. Call it the 2010 mid year CCP meeting in literature and on web site. Keep consistent. |
|  | | 1. M&C CPP Meeting | C. Donahue | Inform Committee | Tuesday, June 15, 2010 3:30 – 5:30pm |
|  | | 1. Strategic Objective #4 M&C Support | Executive VP | Identify actions the M&C committee can take or initiate to support | Deferred |
|  | | 1. E mail list management | Tim Piper | Develop process to enable members to manage e mail communications and assure individuals receive relevant communications. | Developed a template on the mailing list management. Waiting on a reply from Jim Wilson to determine if the AGW system can be used. |
|  | | 1. Additional Business | Committee | Status Update | CHS may be coming on board. Rod working with Crop Life Canada to increase membership. |
|  | | 1. Commitments/ Action Items | C. Donahue | Agreement on commitments made (Action Items): |  |
|  | | 1. Upcoming Meetings | C. Donahue | Agreement on schedule | Next Meeting on June 15, 2010 at 3:30pm EST. |