## Need and



## Membership & Communications

## Meeting Agenda/Notes

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| --- | --- | --- | --- |
| **2010-04-09** (Friday)  10:00 AM CST ⦁ 60 minutes  866.507.7214 ⦁ 2778310#  <http://www.aggateway.org/Default.aspx?tabid=564> | **Contact**: Chip Donahue ⦁ Chair ⦁ 217.971.5788 cell⦁ DonahueCharlesH@JohnDeere.com  **Attendees**   |  |  | | --- | --- | | **[ ]** Dave Craft, SSI  **[ ]** Chip Donahue, John Deere  **[ ]** Tim Piper, GROWMARK  **[ ]** Sarah Novak, AFIA  **[ ]** Carl Bartenhagen, Monsanto  **[ ]** Laura Wennemer, XS, Inc.  **[ ]** Jerry Coupe, Wilbur-Ellis  **[ ]** Marilyn Hunter, AgGateway  **[ ]** Marcia Rhodus, Monsanto | **[ ]** Bruce Blitch, TKI  **[ ]** Lorie Gasso, CSC  **[ ]** Doug Mills, Mosaic  **[ ]** Val Stopher, JR Simplot  **[ ]** Brett Phipps, MFA  **[ ]** Marianne Embree, CFI  **[ ]** Charissa Aclin, AgGateway  **[ ]** Rod Conner, AgGateway | |

**Agenda**



| Time | Topic | | Topic Leader | Desired Outcome | Notes |
| --- | --- | --- | --- | --- | --- |
|  | 1. Meeting Notes | |  | Note-taker assigned |  |
|  | 1. AgGateway Antitrust Policy | | C. Donahue | Agreement to abide by it |  |
|  | | 1. Review Action Items | C. Donahue | Review of action items from last meeting |  |
|  | | 1. Newsletter | C. Bartenhagen | April Newsletter Articles | From Rod - Suggestions for next month:  Last year we had feature articles by a member company touting AgGateway’s contribution to their company.  I’d like to suggest another next month or in May.  My recommendation is to ask Connie Herschbach CEO of CPS to do the article.  I’ll be glad to ask her if you agree.  Next month I’d also like a feature article on our new Executive VP (TBA – at the April 19th BOD meeting)   * CCP Meeting Update * Annual Conference Update |
|  | | 1. Press Releases | C. Donahue | Identify any news items that might merit a press release  Assign Press Release Lead? |  |
|  | | 1. M&C Vice Chair, Liaisons | C. Donahue | Inform committee | Jerry Coupe is our new Vice Chair! Welcome |
|  | | 1. Strategic Objective #4 M&C Support | Executive VP | Identify actions the M&C committee can take or initiate to support | Deferred |
|  | | 1. E mail list management | Tim Piper | Develop process to enable members to manage e mail communications and assure individuals receive relevant communications. | Status update |
|  | | 1. Additional Business | Committee | Status Update |  |
|  | | 1. Commitments/ Action Items | C. Donahue | Agreement on commitments made (Action Items): |  |
|  | | 1. Upcoming Meetings | C. Donahue | Agreement on schedule | Next Meeting on May 14, 2010 at 10:00 am CST. |