## Need and


## Membership & Communications

## Meeting Agenda/Notes

|  |  |  |  |
| --- | --- | --- | --- |
|  **2010-03-12** (Friday)  10:00 AM CST ⦁ 60 minutes 866.507.7214 ⦁ 2778310# <http://www.aggateway.org/Default.aspx?tabid=564>  | **Contact**: Chip Donahue ⦁ Chair ⦁ 217.971.5788 cell⦁ DonahueCharlesH@JohnDeere.com  **Attendees**

|  |  |
| --- | --- |
| **[ ]** Dave Craft, SSI**[ ]** Chip Donahue, John Deere**[ ]** Tim Piper, GROWMARK**[ ]** Sarah Novak, AFIA**[ ]** Carl Bartenhagen, Monsanto**[ ]** Laura Wennemer, XS, Inc.**[ ]** Jerry Coupe, Wilbur-Ellis**[ ]** Marilyn Hunter, AgGateway**[ ]** Marcia Rhodus, Monsanto | **[ ]** Bruce Blitch, TKI**[ ]** Lorie Gasso, CSC**[ ]** Doug Mills, Mosaic**[ ]** Val Stopher, JR Simplot**[ ]** Brett Phipps, MFA**[ ]** Marianne Embree, CFI**[ ]** Charissa Aclin, AgGateway**[ ]** Rod Conner, AgGateway |

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 **Agenda**



| Time | Topic | Topic Leader | Desired Outcome | Notes |
| --- | --- | --- | --- | --- |
|  | 1. Meeting Notes
 |  | Note-taker assigned |  |
|  | 1. AgGateway Antitrust Policy
 | C. Donahue | Agreement to abide by it |  |
| 0:10 | 1. Review Action Items
 | C. Donahue | Review of action items from last meeting |   |
|  | 1. Newsletter
 | C. Bartenhagen | Finalize March Newsletter  |  |
|  | 1. Press Releases
 | C. Donahue | Identify any news items that might merit a press releaseAssign Press Release Lead? |  |
|  | 1. Style Sheet for New AGW tagline
 | D. Craft | Completed.  |   |
|  | 1. Managing E mail lists, etc.
 | Rod Conner | Situation, work group to address |  |
|  | 1. Strategic Objective #4 M&C Support
 | C. Donahue | Identify actions the M&C committee can take or initiate to support  | Delayed until EVP on board |
|  | 1. M&C Vice Chair, Liaisons
 | C. Donahue | Status Update | Still looking for a volunteer to be Vice Chair for this committee.  |
|  | 1. Additional Business
 | Committee |  |  |
| 0:10 | 1. Commitments/ Action Items
 | C. Donahue | Agreement on commitments made (Action Items):* CCP Meeting Update
* Annual Conference Update
 |  |
|  | 1. Upcoming Meetings
 | C. Donahue | Agreement on schedule | Next Meeting on April 9, 2010 at 10:00 am CST. |