## Need and



## Membership & Communications

## Meeting Agenda/Notes

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| --- | --- | --- | --- |
| **2010-03-12** (Friday)  10:00 AM CST ⦁ 60 minutes  866.507.7214 ⦁ 2778310#  <http://www.aggateway.org/Default.aspx?tabid=564> | **Contact**: Chip Donahue ⦁ Chair ⦁ 217.971.5788 cell⦁ DonahueCharlesH@JohnDeere.com  **Attendees**   |  |  | | --- | --- | | **[ ]** Dave Craft, SSI  **[ ]** Chip Donahue, John Deere  **[ ]** Tim Piper, GROWMARK  **[ ]** Sarah Novak, AFIA  **[ ]** Carl Bartenhagen, Monsanto  **[ ]** Laura Wennemer, XS, Inc.  **[ ]** Jerry Coupe, Wilbur-Ellis  **[ ]** Marilyn Hunter, AgGateway  **[ ]** Marcia Rhodus, Monsanto | **[ ]** Bruce Blitch, TKI  **[ ]** Lorie Gasso, CSC  **[ ]** Doug Mills, Mosaic  **[ ]** Val Stopher, JR Simplot  **[ ]** Brett Phipps, MFA  **[ ]** Marianne Embree, CFI  **[ ]** Charissa Aclin, AgGateway  **[ ]** Rod Conner, AgGateway | |

**Agenda**



| Time | Topic | | Topic Leader | Desired Outcome | Notes |
| --- | --- | --- | --- | --- | --- |
|  | 1. Meeting Notes | |  | Note-taker assigned |  |
|  | 1. AgGateway Antitrust Policy | | C. Donahue | Agreement to abide by it |  |
| 0:10 | | 1. Review Action Items | C. Donahue | Review of action items from last meeting |  |
|  | | 1. Newsletter | C. Bartenhagen | Finalize March Newsletter |  |
|  | | 1. Press Releases | C. Donahue | Identify any news items that might merit a press release  Assign Press Release Lead? |  |
|  | | 1. Style Sheet for New AGW tagline | D. Craft | Completed. |  |
|  | | 1. Managing E mail lists, etc. | Rod Conner | Situation, work group to address |  |
|  | | 1. Strategic Objective #4 M&C Support | C. Donahue | Identify actions the M&C committee can take or initiate to support | Delayed until EVP on board |
|  | | 1. M&C Vice Chair, Liaisons | C. Donahue | Status Update | Still looking for a volunteer to be Vice Chair for this committee. |
|  | | 1. Additional Business | Committee |  |  |
| 0:10 | | 1. Commitments/ Action Items | C. Donahue | Agreement on commitments made (Action Items):   * CCP Meeting Update * Annual Conference Update |  |
|  | | 1. Upcoming Meetings | C. Donahue | Agreement on schedule | Next Meeting on April 9, 2010 at 10:00 am CST. |