##  AG_logo.gif Membership & Communications Committee Agenda

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| **calendar** | **2011-11-9** (Wednesday) |
| **clock** | 11:30 PM EDT (10:30 CT, 9:30 MT, 8:30 PT)⦁ 1 hour |
| **telephone** |  |
| **monitor** |

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 | **Contacts**: Jerry Coupe ⦁ Chair ⦁ (206) 439-2220 ⦁ jcoupe@wilburellis.comMarcia Rhodus ⦁ Vice Chair ⦁ (314) 694-8759 ⦁ marcia.k.rhodus@monsanto.com**users1 Attendees**

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| **[ ]** Andriana Doukas**[ ]** Bruce Blitch **[ ]** Dave Craft **[ ]** Frank Rydl**[ ]** Jerry Coupe**[ ]** Marilyn Hunter**[ ]** Wendy Smith**[ ]** Valerie Stopher | **[ ]** Lorie Gasso**[ ]** Marcia Rhodus**[ ]** Marianne Embree**[ ]** Meri Kotlas**[ ]** Nancy Appelquist**[ ]** Rod Conner**[ ]** Sara Novak**[ ]** Tim Piper |

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| **note** | **Agenda** |
| Topic | Topic Leader | Desired Outcome | Notes |
| 1. Meeting Minutes
 |  | Minute-taker assigned |   |
| 1. AgGateway Antitrust Policy
 | Agreement to abide by [click to view antitrust guidelines](http://www.aggateway.org/LinkClick.aspx?fileticket=UanKpDrdcnk%3d&tabid=520) |  |
| 1. Approval of Prior Meeting Minutes – 10/07
 | Team has approved minutes or agreed on updates |  |
| 1. Review of Agenda
 | Jerry | Determine any agenda items that need to be included |  |
| 1. Review Action Items from last meeting
 | Jerry | Team understands progress on action items |  |
| 1. December Newsletter
 | Jerry |  Discuss list of articles for newsletter |  |
| 1. Transfer of chair position to you
 | Jerry | Transition to 2012 responsibilities |  |
| 1. Selection of Vice Chair
 | Marcia | Select a Vice Chair for 2012 |  |
| 1. Review 2012 Council Liaison List
 | Marcia | Confirm Council Liaisons for 2012 |  |
| 1. New Membership on-boarding process
 | Marcia  | Update on work underway to revise on-boarding process |  |
| 1. Membership Drive
 | Wendy  | Discussion for developing a membership drive  |  |
| 1. Update on Website
 | Wendy | Team understands status, next steps |  |
| 1. Council Liaison Actions
 |  | Team understands status, next steps |  |
| 1. Upcoming Meetings
 |  | Set time & date for next meeting and future meetings. | ***Next meeting 01/06/2012 11:30 PM EDT (10:30 CT, 9:30 MT, 8:30 PT)*** |

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| **Active Action Items List as of 10/07/2011** |
| **Accountable** | **Action**  | **Status**  |
| Council Liaisons | Create/update Value Publications |  |
| Jerry Coupe | Send out invitation for meeting on 11/4 to review Marketing Plan, Membership Drive and conference agenda topics. |  |
| Jerry Coupe  | Possible Public Awareness Article for Nov. newsletter |  |
| Marcia Rhodus | Update agenda attendees to coincide with the distribution list. |  |
| Marcia Rhodus | Send email to M&C members for suggestions for membership drive. Stress importance of the membership drive. |  |
| Marcia, Jerry and Wendy | Develop proposed agenda for conference and send out with request for additions |  |
| Nancy | Send Wendy new members for whom she needs contact info |  |
| Wendy | Follow up with Marianne and Christine on the CN Value Proposition. Wendy will provide them with the current draft from late last year. |  |
| Wendy | Follow up with Steve to write article for Seed Connectivity 2 |  |
| Wendy | Ask Marilyn to write an article focused Tonnage Tax |  |
| Wendy | Create a membership drive draft to send to group for comments |  |
| All | Send newsletter articles to Meri and Andriana |  |
| All | Let Marcia know if you’re interested in being Vice Chair of this committee |  |
| All | Send Wendy suggestions for membership drive by 10/14.  |  |