## AG_logo.gif Membership & Communications Committee Agenda

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| |  |  | | --- | --- | | **calendar** | **2011-11-9** (Wednesday) | | **clock** | 11:30 PM EDT (10:30 CT, 9:30 MT, 8:30 PT)  ⦁ 1 hour | | **telephone** |  | | **monitor** | |  |  | | --- | --- | |  |  | | | **Contacts**: Jerry Coupe ⦁ Chair ⦁ (206) 439-2220 ⦁ [jcoupe@wilburellis.com](mailto:jcoupe@wilburellis.com)  Marcia Rhodus ⦁ Vice Chair ⦁ (314) 694-8759 ⦁ marcia.k.rhodus@monsanto.com  **users1 Attendees**   |  |  | | --- | --- | | **[ ]** Andriana Doukas  **[ ]** Bruce Blitch  **[ ]** Dave Craft  **[ ]** Frank Rydl  **[ ]** Jerry Coupe  **[ ]** Marilyn Hunter  **[ ]** Wendy Smith  **[ ]** Valerie Stopher | **[ ]** Lorie Gasso  **[ ]** Marcia Rhodus  **[ ]** Marianne Embree  **[ ]** Meri Kotlas  **[ ]** Nancy Appelquist  **[ ]** Rod Conner  **[ ]** Sara Novak  **[ ]** Tim Piper | |

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| **note** | **Agenda** | |
| Topic | | Topic Leader | | Desired Outcome | Notes |
| 1. Meeting Minutes | |  | | Minute-taker assigned |  |
| 1. AgGateway Antitrust Policy | | Agreement to abide by [click to view antitrust guidelines](http://www.aggateway.org/LinkClick.aspx?fileticket=UanKpDrdcnk%3d&tabid=520) |  |
| 1. Approval of Prior Meeting Minutes – 10/07 | | Team has approved minutes or agreed on updates |  |
| 1. Review of Agenda | | Jerry | | Determine any agenda items that need to be included |  |
| 1. Review Action Items from last meeting | | Jerry | | Team understands progress on action items |  |
| 1. December Newsletter | | Jerry | | Discuss list of articles for newsletter |  |
| 1. Transfer of chair position to you | | Jerry | | Transition to 2012 responsibilities |  |
| 1. Selection of Vice Chair | | Marcia | | Select a Vice Chair for 2012 |  |
| 1. Review 2012 Council Liaison List | | Marcia | | Confirm Council Liaisons for 2012 |  |
| 1. New Membership on-boarding process | | Marcia | | Update on work underway to revise on-boarding process |  |
| 1. Membership Drive | | Wendy | | Discussion for developing a membership drive |  |
| 1. Update on Website | | Wendy | | Team understands status, next steps |  |
| 1. Council Liaison Actions | |  | | Team understands status, next steps |  |
| 1. Upcoming Meetings | | |  | | Set time & date for next meeting and future meetings. | ***Next meeting 01/06/2012 11:30 PM EDT (10:30 CT, 9:30 MT, 8:30 PT)*** |

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| **Active Action Items List as of 10/07/2011** | | |
| **Accountable** | **Action** | **Status** |
| Council Liaisons | Create/update Value Publications |  |
| Jerry Coupe | Send out invitation for meeting on 11/4 to review Marketing Plan, Membership Drive and conference agenda topics. |  |
| Jerry Coupe | Possible Public Awareness Article for Nov. newsletter |  |
| Marcia Rhodus | Update agenda attendees to coincide with the distribution list. |  |
| Marcia Rhodus | Send email to M&C members for suggestions for membership drive. Stress importance of the membership drive. |  |
| Marcia, Jerry and Wendy | Develop proposed agenda for conference and send out with request for additions |  |
| Nancy | Send Wendy new members for whom she needs contact info |  |
| Wendy | Follow up with Marianne and Christine on the CN Value Proposition. Wendy will provide them with the current draft from late last year. |  |
| Wendy | Follow up with Steve to write article for Seed Connectivity 2 |  |
| Wendy | Ask Marilyn to write an article focused Tonnage Tax |  |
| Wendy | Create a membership drive draft to send to group for comments |  |
| All | Send newsletter articles to Meri and Andriana |  |
| All | Let Marcia know if you’re interested in being Vice Chair of this committee |  |
| All | Send Wendy suggestions for membership drive by 10/14. |  |