## AG_logo.gif Membership & Communications Committee Agenda

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| **calendar** | **2011-10-07**Monthly Conference Call |
| **clock** | 11:30 EDT 10:30 EDT 8:30 PDT  |
| **telephone** | **877-617-5491** **Meeting ID 14141****(This is a new number)** |
| **monitor** |  |
| Acronyms: |  |
| **MSA** | Moved, seconded, approved |
|  |   |

 | **Contacts**: Jerry Coupe ⦁ Chair ⦁ (206) 439-2220 ⦁ jcoupe@wilburellis.comMarcia Rhodus ⦁ Vice Chair ⦁ (314) 694-8759 ⦁ marcia.k.rhodus@monsanto.com

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| **users1** | **Attendees** |
| [ ] Andriana Doukas[ ] Bruce Blitch[ ] Charissa Aclin [ ] Chip Donahue[ ] Cindee Delbridge[ ] Dave Craft [ ] Doug Mills [ ] Frank Rydl[ ] Jerry Coupe[ ] Laura Wennemer  | [ ] Lorie Gasso [ ] Marcia Rhodus [ ] Marianne Embree [ ] Nancy Appelquist[ ] Rod Conner[ ] Sara Novak [ ] Tim Piper[ ] Wendy Smith[ ] Valerie Stopher |

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| **note** | **Agenda** |
| Time | Topic | Topic Leader | Desired Outcome |  |
| :05 | 1. Meeting Notes – need someone to capture
 | Frank Rydl | Minute-taker assigned- |  |
| 1. AgGateway Antitrust Policy
 | Each team member has agreed to abide by itAnti-trust Guidelines can be found on the AgGateway website:<http://www.aggateway.org/LinkClick.aspx?fileticket=ur56RxhieeI%3d&tabid=378>  |  |
| 1. Prior Meeting Notes – Approve 9/14/2011 Meeting minutes
 | Team has reviewed prior to call, discusses any changes necessary, and approves the minutes |  |
|  | 1. Review Action Items from September Conference Call
 | Jerry Coupe | 1. Follow up on M&C Membership and Council representation Schedule call to review presentation of M & C Plan
2. Request assistance from Council liaisons to get the Value Publications updated/created for each Council
3. Developing a membership drive for Q4-2011
 | Note: Kelby Kleinsasser is looking for Precision Ag Council representative and Vickie Smith has asked for a Crop Protection Council representative |
|  | 1. October Newsletter Planning
 | Jerry Coupe | 1. Review plans and dates for October edition of the Newsletter:
* Conner’s Corner
* Annual Meeting article
* Project Status update
* Task force updates
* Web Project update
* Other TBD
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|  | 1. Website Assessment Project
 | Wendy Smith | 1. Update on current status and next steps for the web site review process
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|  | 1. New Membership on-boarding process
 | Marcia Rhodus | 1. Update on work underway to revise on-boarding process
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|  | 1. Plan Agenda for November Annual Meeting
 | Marcia/ Wendy | 1. Discuss agenda items for M & C Committee meeting at annual conference
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|  | 1. Other Business
 | Wendy | 1. Discuss need to identify candidate to become vice-chair in 2012
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|  | 1. Next Meeting
 |  | Determine the next date/time to meet | **November 9, 2011 at 1:00 p.m. PST in Las Vegas, NV** |
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