## AG_logo.gif Membership & Communications Committee Agenda

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| |  |  | | --- | --- | | **calendar** | **2011-10-07**Monthly Conference Call | | **clock** | 11:30 EDT 10:30 EDT 8:30 PDT | | **telephone** | **877-617-5491**  **Meeting ID 14141**  **(This is a new number)** | | **monitor** |  | | Acronyms: |  | | **MSA** | Moved, seconded, approved | |  |  | | | | | | | **Contacts**: Jerry Coupe ⦁ Chair ⦁ (206) 439-2220 ⦁ [jcoupe@wilburellis.com](mailto:jcoupe@wilburellis.com)  Marcia Rhodus ⦁ Vice Chair ⦁ (314) 694-8759 ⦁ marcia.k.rhodus@monsanto.com     |  |  | | --- | --- | | **users1** | **Attendees** | | [ ] Andriana Doukas  [ ] Bruce Blitch  [ ] Charissa Aclin  [ ] Chip Donahue  [ ] Cindee Delbridge  [ ] Dave Craft  [ ] Doug Mills  [ ] Frank Rydl  [ ] Jerry Coupe  [ ] Laura Wennemer | | | [ ] Lorie Gasso  [ ] Marcia Rhodus  [ ] Marianne Embree  [ ] Nancy Appelquist  [ ] Rod Conner  [ ] Sara Novak  [ ] Tim Piper  [ ] Wendy Smith  [ ] Valerie Stopher | | | |
| **note** | | **Agenda** |
| Time | Topic | | | Topic Leader | Desired Outcome | |  |
| :05 | 1. Meeting Notes – need someone to capture | | | Frank Rydl | Minute-taker assigned- | |  |
| 1. AgGateway Antitrust Policy | | | Each team member has agreed to abide by it  Anti-trust Guidelines can be found on the AgGateway website:  <http://www.aggateway.org/LinkClick.aspx?fileticket=ur56RxhieeI%3d&tabid=378> | |  |
| 1. Prior Meeting Notes – Approve 9/14/2011 Meeting minutes | | | Team has reviewed prior to call, discusses any changes necessary, and approves the minutes | |  |
|  | 1. Review Action Items from September Conference Call | | | Jerry Coupe | 1. Follow up on M&C Membership and Council representation Schedule call to review presentation of M & C Plan 2. Request assistance from Council liaisons to get the Value Publications updated/created for each Council 3. Developing a membership drive for Q4-2011 | | Note: Kelby Kleinsasser is looking for Precision Ag Council representative and Vickie Smith has asked for a Crop Protection Council representative |
|  | 1. October Newsletter Planning | | | Jerry Coupe | 1. Review plans and dates for October edition of the Newsletter:  * Conner’s Corner * Annual Meeting article * Project Status update * Task force updates * Web Project update * Other TBD | |  |
|  | 1. Website Assessment Project | | | Wendy Smith | 1. Update on current status and next steps for the web site review process | |  |
|  | 1. New Membership on-boarding process | | | Marcia Rhodus | 1. Update on work underway to revise on-boarding process | |  |
|  | 1. Plan Agenda for November Annual Meeting | | | Marcia/ Wendy | 1. Discuss agenda items for M & C Committee meeting at annual conference | |  |
|  | 1. Other Business | | | Wendy | 1. Discuss need to identify candidate to become vice-chair in 2012 | |  |
|  | 1. Next Meeting | | |  | Determine the next date/time to meet | | **November 9, 2011 at 1:00 p.m. PST in Las Vegas, NV** |
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