## AG_logo.gif Membership & Communications Committee Agenda

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| |  |  | | --- | --- | | **calendar** | **2011-05-06** (1st Friday of Month) | | **clock** | 11:30 AM ET ⦁ 1.0 hours | | **telephone** | +1 (888) 858-6182  Meeting ID: 1044968# | | **monitor** |  | | Acronyms: |  | | **MSA** | Moved, seconded, approved | |  |  | | | | | | | **Contacts**: Jerry Coupe ⦁ Chair ⦁ (206) 439-2220 ⦁ [jcoupe@wilburellis.com](mailto:jcoupe@wilburellis.com)  Marcia Rhodus ⦁ Vice Chair ⦁ (314) 694-8759 ⦁ marcia.k.rhodus@monsanto.com     |  |  | | --- | --- | | **users1** | **Attendees** | | [ ] Andriana Doukas  [ ] Bruce Blitch  [ ] Charissa Aclin  [ ] Chip Donahue  [ ] Cindee Delbridge  [ ] Dave Craft  [ ] Doug Mills  [ ] Frank Rydl  [ ] Jerry Coupe  [ ] Laura Wennemer | | | [ ] Lorie Gasso  [ ] Marcia Rhodus  [ ] Marianne Embree  [ ] Nancy Appelquist  [ ] Rod Conner  [ ] Sara Novak  [ ] Tim Piper  [ ] Wendy Smith  [ ] Valerie Stopher | | | |
| **note** | | **Agenda** |
| Time | Topic | | | Topic Leader | Desired Outcome | |  |
| :05 | 1. Meeting Notes – need someone to capture | | | Jerry Coupe | Minute-taker assigned-  Marcia Rhodus is scheduled | |  |
| 1. AgGateway Antitrust Policy | | | Each team member has agreed to abide by it  Anti-trust Guidelines can be found on the AgGateway website:  <http://www.aggateway.org/LinkClick.aspx?fileticket=ur56RxhieeI%3d&tabid=378> | |  |
| 1. Prior Meeting Notes – Approve 3/04/2011 Meeting minutes | | | Team has reviewed prior to call, discusses any changes necessary, and approves the minutes  Approve March and April Minutes | |  |
|  | 1. Action items from prior meeting (listed in table below): | | | Jerry Coupe | Everyone understands status, next steps-   1. Feedback to Wendy about AgGateway website 2. Identify 3rd party to review website 3. Follow up with Education Committee re: New member on-boarding process 4. M Hunter’s new member document? | |  |
|  | 1. Website Update | | | Wendy Smith | Everyone understands status, next steps for web site review | |  |
|  | 1. Newsletter | | | Jerry Coupe | 1. May issue is out this week. Thanks to Andriana for her editing work 2. June issue will request Focus on AGIIS Directory and Task Force work that is underway 3. Precision Ag Council introduction | |  |
|  | 1. New Content Idea | | | Jerry Coupe | 1. Add Feature Focus 2. Each month feature an individual or Company & feature something they are doing in technology, Ag or community | |  |
|  | 1. New Members on boarding process | | | Jerry Coupe/  Nancy Appelquist | 1. AgriSolutions, Inc   Brighton, Il   1. GeoSys, Inc   Plymouth, MN  Precision Ag Council | |  |
|  | 1. Other Business | | |  | Any additional items that came up during discussions. | |  |
|  | 1. M & C Objectives Review | | | Jerry Coupe | Establish M & C Objectives for 2011.  Examples:   1. Create and Implement a newsletter plan 2. Evaluate new member plan-how to welcome and integrate new members 3. Assess current website and develop plan to make it more user friendly | |  |
|  | 1. Next Call/Meeting | | |  | Determine the next date/time to meet | | **June 1, 2011 at 11:30 a.m. ET** (8:30 PT, 9:30 MT, 10:30 CT). Monthly meeting the first Friday of the month. |

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| **Active Action Items List as of March 04, 2011:** | | |
| **Person Accountable** | **Action (and date assigned)** | **Status (and date the status update)** |