



M&C Agenda/Notes



2011-02-11 (Day of the week)



11:00 AM ET • 1.5 hours
10:00 am CT, 09:00 pm MT, 8:00 am PT



+1 (888) 858-6182
Meeting ID: 1044968#

Acronyms:

MSA Moved, seconded, approved

Contacts: Jerry Coupe • Chair • (206) 439-2220 • jcoupe@wilburellis.com
Marcia Rhodus • Vice Chair • (314) 694-8759 marcia.k.rhodus@monsanto.com



Attendees

B/T Team

- Charissa Aclin
- Laura Wennemer
- M Embree
- Dave Craft
- Laurie Gasso
- Chip Donahue
- Marcia Rhodus
- Wendy Smith
- Nancy Appelquist
- Chip Donahue
- Jerry Coupe



Agenda

| Time | Topic | Topic Leader | Desired Outcome | Notes |
|------|---|--------------|---|-------|
| | 1. AgGateway Antitrust Policy | Jerry Coupe | Agreement | |
| | 2. Approve Dec 2010 Meeting Minutes | Jerry Coupe | Motion, Second & Approval | |
| | 3. M & C Role in recruiting new members | Jerry Coupe | Develop clear understanding of M & C responsibilities for membership | |
| | 4. Website Update | Jerry Coupe | Direction to proceed on Proposal from Nancy Applequist to participate in web site review and update | |

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|------|------------------------------------|--------------|--|-------|
| | 5. Planning 2011 Newsletter themes | Jerry Coupe | Develop monthly focus for each monthly Newsletter to assist in better planning February: March: Focus on Retail Council April: Mid-Year Conference May: Focus on Precision Ag Council June: Mid-year Conf in review July: August: September: Focus on November Conference October: November: December: Conference in review Each Issue: Key events coming in next 90 days | |
| | 6. Editing assistance | Jerry Coupe | M & C members to assist in editing monthly newsletter articles | |
| | 7. New Members Announced | Jerry Coupe | Richardson International-Crop Nutrition Oakland Corporation-Allied Providers Crop IMS-Precision Ag Ag Integrated Inc.-Allied Providers Ag Leader Technology-Allied Providers CHS-Feed & Crop Nutrition Crystal Certified Solutions-Allied Providers and Precision Ag Chemical Producers and Distributors Assoc.-CN & CP | |