##  Description: AG_logo.gif Communications Committee Meeting Agenda

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| **Description: calendar** | **2014-09-04** |
| **Description: clock** | 2:00 pm ET ⦁ 1 hour |
| **Description: telephone** | **Dial In #:** **Join the call: https://www.uberconference.com/andriana****Dial in number: 877-301-8554****No PIN needed.** |
| **Description: monitor** |  |

 | **Contact**: Committee Chair ⦁ Andriana Majarian ⦁ 559 492 5510 ⦁ andriana@agrian.comCommittee Vice Chair ⦁ Open**Description: users1 Attendees**

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| **[ ]** Andriana Majarian\* (Agrian – Chair)**[ ]** Nancy Appelquist \*(Entira)=**[ ]** Dawn Ellis\* (WinField – seed)=**[ ]** Natasha Lilly\* (Effingham Equity)=**[ ]** Brandon Olstad\* (Claas)= | **[ ]** Victoria Peoples\*(Bayer – CPC)**[ ]** Susan Ruland \*(AgGateway)**[ ]** Dave Craft\*(SSI - AR)**[ ]** Sarah Novak (AFIA)=**[ ]** Kristin Nottingham\* (SSI - AR)**[ ]** Melinda Giesler\* (Fertilizer Institute)(\*Voting companies/\*\* alternates) |

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| **Description: note** |  |
| Topic | Topic Leader |  | *Notes* |
| 1. Meeting Minutes
 |  Andriana Majarian |  |
| 1. Antitrust Guidelines
 | Andriana Majarian  |  |
| 1. Approval of Prior Meeting Minutes from 8/07/14
 | Andriana Majarian  |  |
| 1. Review Action Items from last meeting
 | Andriana Majarian  |  |
| 1. Newsletter Planning – October
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| **AgGateway Newsletter Articles** |  |
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| Due Date: Thursday, Sept. 18th  |  |
| Title/Subject | Author |
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| eConnectivity Matters | Wendy Smith |
| New Member Articles  | Nancy Appelquist |
| AGIIS | Josh Wall |
| AgGateway In The News | Andriana Majarian |
| Leadership Profile  | Mary Tangen |
| Council/Committee Article | TBD |
| Annual Conference | Dawn Ellis |
| Project Update – Crop Protection Canada | Susan |
| Ron Storms Award | Dawn Ellis/Susan Ruland |

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| 1. Newsletter Planning – November
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| **AgGateway Newsletter Articles** |  |
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| Due Date: Tuesday, Oct. 21  |  |
| Title/Subject | Author |
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| eConnectivity Matters | Rod Conner |
| New Member Articles  | Nancy Appelquist |
| AGIIS | Josh Wall |
| AgGateway In The News | Andriana Majarian |
| Leadership Profile  | TBD |
| Council/Committee Article | TBD |
| Annual Conference | Committee |
| Project Update - TBD | Susan |

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| 1. Marketing and Communications – calendar update – 30/60/90 report
 | Susan Ruland |  |
| 1. New Business

Committee Assignments  | AndrianaMajarian | Open positions – Vice Chair position - 2015Newsletter Editor – currently openNew Member Articles – 2015Leadership Profiles & News from Committees/Councils - 2015 |
| 1. Upcoming Meetings
 | nh | **Next Meeting 10/02/14 @ 2pm EST** |

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| **Active Action Items List as of 04/03/14** |
| **Accountable** | **Action**  | **Status**  |
| Susan  | Send Annual Conference communications plan to this committee |  |
| Andriana | Ask Nancy about next update/news from Seed Connectivity Project |  |
| Andriana, Susan, Dawn | Ron Storms Award* Susan will get new criteria approved and posted to webpage – for questions contact Andriana
* Andriana to do new form.
* Susan will draft email to Council chairs for Councils to nominate someone, and ask Rod to send ASAP
* Dawn will draft eblast to members; Susan to distribute
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Note Taker Schedule:

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| **Meeting Date** | **Note Taker** |
| ~~9-Jan~~ | ~~Agrian~~ |
|  ~~6-Feb~~ | ~~Lorie~~ |
| ~~6-Mar~~ | ~~Kristin~~ |
| ~~3-Apr~~ | ~~Dawn~~ |
| ~~8-May~~ | ~~Nancy~~ |
| ~~5-Jun~~ | ~~Andriana~~ |
| ~~10-Jul~~ | ~~Sara~~ |
| ~~7-Aug~~ | ~~Susan~~ |
| 6-Sep | Kristin |
| 2-Oct | Andriana |
| TBD | Lorie |
| 11-Dec | Dawn |

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| **Newsletter Article****Newsletter Due Date** | **Newsletter Published** |

**Newsletter Article** **Due Date** | **Leadership Article** |
| ~~17-Jan~~ | ~~Jeff Kaiser~~ |
| ~~14-Feb~~ | ~~Hylon Kaufmann~~ |
| ~~14-Mar~~ | ~~Dennis Daggett~~ |
| ~~18-Apr~~ | ~~Cindy Camacci~~  |
| ~~16-May~~ | ~~Phil Jones~~ |
| ~~20-Jun~~ | ~~None~~ |
| ~~18-Jul~~ | ~~Patrick Sanders~~ |
| ~~15-Aug~~ | ~~Ann Vande Lune~~ |
| 19-Sep | Mary Tangen |
| 17-Oct |  |
| 14-Nov |  |
| 16-Jan | January/ Feb |

Ag Retail – Dave Craft, Natasha Lilly

Allied Providers – Nancy Applequist

Crop Nutrition – Melinda Giesier

Crop Protection – Victoria Peoples

Feed -

Grain -

Precision Ag -

Seed – Dawn Ellis, Natasha Lilly