## Description: AG_logo.gif Communications Committee Meeting Minutes

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | **Description: calendar** | **2014-11-12** | | **Description: clock** | 1:30 pm PT | | **Description: telephone** |  | | **Description: monitor** |  | | | | | **Contact**: Committee Chair ⦁ Andriana Majarian ⦁ 559 492 5510 ⦁ [andriana@agrian.com](mailto:Nappelquist@entira.net)  Committee Vice Chair ⦁ Kristin Nottingham  **Description: users1 Attendees**   |  |  | | --- | --- | | **[ ]** Andriana Majarian\* (Agrian – Chair)  **[X]** Nancy Appelquist \*(Entira)=  **[ ]** Dawn Ellis\* (WinField – seed)=  **[ ]** Natasha Lilly\* (Effingham Equity)=  **[X]** Brandon Olstad\* (Claas)= | **[ ]** Victoria Peoples\*(Bayer – CPC)  **[X]** Susan Ruland \*(AgGateway)  **[X]** Dave Craft\*(SSI - AR)  **[ ]** Sarah Novak (AFIA)=  **[X]** Kristin Nottingham\* (SSI - AR)  **[X]** Melinda Giesler\* (Fertilizer Institute)  (\*Voting companies/\*\* alternates) | | | |
| **Description: note** |  | |
| Topic | | Topic Leader | | |  | *Notes* | |
| 1. Meeting Minutes | | Kristin Nottingham | | |  | | |
| 1. Antitrust Guidelines | | Kristin Nottingham | | |  | | |
| 1. Approval of Prior Meeting Minutes from 10/02/14 | | Kristin Nottingham | | |  | | |
| 1. Review Action Items from last meeting | | Kristin Nottingham | | |  | | |
| 1. Newsletter Planning – December | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Friday, November 21 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Rod Conner | | New Member Articles | Nancy Appelquist | | AGIIS | Josh Wall/Chris Crutchfield | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Phil Kubesh or Michael Carrabine | | Welcome 2015 Board of Directors | Susan Ruland | | Annual Conference Thank you | Conference Committee | | Ron Storms & Innovative Technology Award | Susan Ruland | | Survey Results | Susan Ruland | | Precision Council: Wave Charter | TBD | | Welcome new AgGateway EVP | Wendy Smith | | | |
| 1. Newsletter Planning – January/February | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Friday, December 19 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Wendy | | New Member Articles | Open Position | | AGIIS | Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile | TBD | |  |  | | | |
| 1. Review of the Survey Results | | Susan Ruland | | |  | | |
| 1. Other discussion items | | Kristin  Nottingham | | |  | | |
| 1. New Business   Committee Assignments | | Kristin Nottingham | | | Committee Positions –  Chair – Kristin Nottingham  Vice Chair position – Open  Newsletter Editor – Andriana Majarian/Asst. Editor - Open  New Member Articles – Open  Leadership Profiles – Brandon Olstad  News from Committees/Councils – Open | | |
| 1. New Ideas for the Committee | | Dave Craft | | |  | | |
| 1. Upcoming Meetings | |  | | | **Next Meeting– Thursday, December 11 @ 2pm ET**  (moved from the first week of December to avoid the conflict with ARA Conference) | | |

|  |  |  |
| --- | --- | --- |
| **Active Action Items List as of 10/02/14** | | |
| **Accountable** | **Action** | **Status** |
| Andriana | Reach out to Rod Conner and Josh Wall regarding their articles | *Complete* |
| Andriana | Description of Communications Committee Meeting at AgGateway Annual Conference | *Andriana sent description to Courtney with AgGateway.*  *Dave thinks new ideas would be good to discuss at the meeting.*  *Susan thinks going over the research results would be good.*  *Review of goals of AgGateway and how we can meet them.* |
| Andriana | To send Twitter active for the newsletter to Susan | *Complete* |
| Andriana | Send an invite for the committee meeting | *Complete* |

Note Taker Schedule:

|  |  |
| --- | --- |
| **Meeting Date** | **Note Taker** |
| ~~7-Aug~~ | ~~Susan~~ |
| ~~6-Sep~~ | ~~Andriana~~ |
| ~~2-Oct~~ | ~~Kristin~~ |
| 12-Nov | Brandon |
| 11-Dec | Dave |