##  Description: AG_logo.gif Communications Committee Meeting Minutes

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| **Description: calendar** | **2014-11-12** |
| **Description: clock** | 1:30 pm PT  |
| **Description: telephone** |  |
| **Description: monitor** |  |

 | **Contact**: Committee Chair ⦁ Andriana Majarian ⦁ 559 492 5510 ⦁ andriana@agrian.comCommittee Vice Chair ⦁ Kristin Nottingham**Description: users1 Attendees**

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| **[ ]** Andriana Majarian\* (Agrian – Chair)**[X]** Nancy Appelquist \*(Entira)=**[ ]** Dawn Ellis\* (WinField – seed)=**[ ]** Natasha Lilly\* (Effingham Equity)=**[X]** Brandon Olstad\* (Claas)= | **[ ]** Victoria Peoples\*(Bayer – CPC)**[X]** Susan Ruland \*(AgGateway)**[X]** Dave Craft\*(SSI - AR)**[ ]** Sarah Novak (AFIA)=**[X]** Kristin Nottingham\* (SSI - AR)**[X]** Melinda Giesler\* (Fertilizer Institute)(\*Voting companies/\*\* alternates) |

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| **Description: note** |  |
| Topic | Topic Leader |  | *Notes* |
| 1. Meeting Minutes
 |  Kristin Nottingham |  |
| 1. Antitrust Guidelines
 | Kristin Nottingham |  |
| 1. Approval of Prior Meeting Minutes from 10/02/14
 | Kristin Nottingham |  |
| 1. Review Action Items from last meeting
 | Kristin Nottingham |  |
| 1. Newsletter Planning – December
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| **AgGateway Newsletter Articles** |  |
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| Due Date: Friday, November 21  |  |
| Title/Subject | Author |
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| eConnectivity Matters | Rod Conner |
| New Member Articles  | Nancy Appelquist |
| AGIIS | Josh Wall/Chris Crutchfield |
| AgGateway In The News | Andriana Majarian |
| Leadership Profile  | Phil Kubesh or Michael Carrabine |
| Welcome 2015 Board of Directors | Susan Ruland |
| Annual Conference Thank you | Conference Committee |
| Ron Storms & Innovative Technology Award | Susan Ruland |
| Survey Results | Susan Ruland |
| Precision Council: Wave Charter | TBD |
| Welcome new AgGateway EVP | Wendy Smith |

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| 1. Newsletter Planning – January/February
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| **AgGateway Newsletter Articles** |  |
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| Due Date: Friday, December 19  |  |
| Title/Subject | Author |
|  |  |
| eConnectivity Matters | Wendy  |
| New Member Articles  | Open Position |
| AGIIS | Josh Wall |
| AgGateway In The News | Andriana Majarian |
| Leadership Profile  | TBD |
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| 1. Review of the Survey Results
 | Susan Ruland |  |
| 1. Other discussion items
 | Kristin Nottingham |  |
| 1. New Business

Committee Assignments  | Kristin Nottingham | Committee Positions – Chair – Kristin NottinghamVice Chair position – Open Newsletter Editor – Andriana Majarian/Asst. Editor - OpenNew Member Articles – OpenLeadership Profiles – Brandon OlstadNews from Committees/Councils – Open |
| 1. New Ideas for the Committee
 | Dave Craft |  |
| 1. Upcoming Meetings
 |  | **Next Meeting– Thursday, December 11 @ 2pm ET**(moved from the first week of December to avoid the conflict with ARA Conference) |

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| **Active Action Items List as of 10/02/14** |
| **Accountable** | **Action**  | **Status**  |
| Andriana  | Reach out to Rod Conner and Josh Wall regarding their articles  | *Complete* |
| Andriana | Description of Communications Committee Meeting at AgGateway Annual Conference | *Andriana sent description to Courtney with AgGateway.**Dave thinks new ideas would be good to discuss at the meeting.**Susan thinks going over the research results would be good.* *Review of goals of AgGateway and how we can meet them.*  |
| Andriana | To send Twitter active for the newsletter to Susan | *Complete* |
| Andriana | Send an invite for the committee meeting | *Complete* |

Note Taker Schedule:

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| --- | --- |
| **Meeting Date** | **Note Taker** |
| ~~7-Aug~~ | ~~Susan~~ |
| ~~6-Sep~~ | ~~Andriana~~ |
| ~~2-Oct~~ | ~~Kristin~~ |
| 12-Nov | Brandon |
| 11-Dec | Dave |