## Description: AG_logo.gif Communications Committee Meeting Minutes

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| |  |  | | --- | --- | | **Description: calendar** | **2014-10-02** | | **Description: clock** | 2:00 pm ET  ⦁ 1 hour | | **Description: telephone** | **Dial In #:**  **Join the call: https://www.uberconference.com/andriana**  **Dial in number: 877-301-8554**  **No PIN needed.** | | **Description: monitor** |  | | | | | **Contact**: Committee Chair ⦁ Andriana Majarian ⦁ 559 492 5510 ⦁ [andriana@agrian.com](mailto:Nappelquist@entira.net)  Committee Vice Chair ⦁ Open  **Description: users1 Attendees**   |  |  | | --- | --- | | **[X]** Andriana Majarian\* (Agrian – Chair)  **[X]** Nancy Appelquist \*(Entira)=  **[ ]** Dawn Ellis\* (WinField – seed)=  **[ ]** Natasha Lilly\* (Effingham Equity)=  **[X]** Brandon Olstad\* (Claas)= | **[ ]** Victoria Peoples\*(Bayer – CPC)  **[X]** Susan Ruland \*(AgGateway)  **[X]** Dave Craft\*(SSI - AR)  **[ ]** Sarah Novak (AFIA)=  **[X]** Kristin Nottingham\* (SSI - AR)  **[X]** Melinda Giesler\* (Fertilizer Institute)  (\*Voting companies/\*\* alternates) | | | |
| **Description: note** |  | |
| Topic | | Topic Leader | | |  | *Notes* | |
| 1. Meeting Minutes | | Andriana  Majarian | | |  | | |
| 1. Antitrust Guidelines | | Andriana Majarian | | |  | | |
| 1. Approval of Prior Meeting Minutes from 9/04/14 | | Andriana Majarian | | |  | | |
| 1. Review Action Items from last meeting | | Andriana Majarian | | |  | | |
| 1. Newsletter Planning – November | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Tuesday, Oct. 21 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Rod Conner | | New Member Articles | Nancy Appelquist | | AGIIS | Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile |  | | GTAC Article | Kristin Nottingham | | Annual Conference Reminders | Randy Sunderman | | SPADE News | Susan Ruland | | | |
| 1. Newsletter Planning - December | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Tuesday, Oct. 21 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Wendy Smith | | New Member Articles | Nancy Appelquist | | AGIIS | Chris Crutchfield | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Randy Sunderman | | Welcome 2015 Board of Directors | Susan Ruland | | Annual Conference Thank you | Conference Committee | | Ron Storms & Innovative Technology Award | Susan Ruland | | Survey Results | Susan Ruland | | Precision Council: Wave Charter | TBD | | | |
| 1. Marketing and Communications – calendar update – 30/60/90 report | | Susan Ruland | | | Susan report:   * Reviewed the annual conference marketing plan; * A mini-annual report is being written recapping the accomplishments of 2014; * A video is also being put together promoting e-business; and * She is also helping individual committees/councils/projects with promotional materials to be posted on the website. | | |
| 1. Other discussion items | |  | | | Dawn asked about our LinkedIn page. Kristin reported that we now have 119 followers. Brandon Olstad reported that the wave charter. The group also discussed twitting about the annual meeting. The group decided on the #agwconf2014 | | |
| 1. New Business   Committee Assignments | | Andriana  Majarian | | | Open positions –  Vice Chair position - 2015  Newsletter Editor – currently open  New Member Articles – 2015  Leadership Profiles & News from Committees/Councils - 2015 | | |
| 1. Upcoming Meetings | |  | | | **Next Meeting at the Annual Meeting – Wednesday, Nov. 12 @ 1:30pm** | | |

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| **Active Action Items List as of 10/02/14** | | |
| **Accountable** | **Action** | **Status** |
| Andriana | Reach out to Rod Conner and Josh Wall regarding their articles |  |
| Susan | To send Melinda the Crop Nutrition article that is scheduled for the October newsletter |  |
| Andriana | Description of Communications Committee Meeting at AgGateway Annual Conference | *Andriana will pull a description together.*  *Dave thinks new ideas would be good to discuss at the meeting.*  *Susan thinks going over the research results would be good.*  *Review of goals of AgGateway and how we can meet them.* |
| Andriana | To send Twitter active for the newsletter to Susan |  |
| Andriana | Send an invite for the committee meeting |  |

Note Taker Schedule:

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| **Meeting Date** | **Note Taker** |
| ~~9-Jan~~ | ~~Agrian~~ |
| ~~6-Feb~~ | ~~Lorie~~ |
| ~~6-Mar~~ | ~~Kristin~~ |
| ~~3-Apr~~ | ~~Dawn~~ |
| ~~8-May~~ | ~~Nancy~~ |
| ~~5-Jun~~ | ~~Andriana~~ |
| ~~10-Jul~~ | ~~Sara~~ |
| ~~7-Aug~~ | ~~Susan~~ |
| ~~6-Sep~~ | ~~Kristin~~ |
| 2-Oct | Andriana |
| TBD | TBD |
| 11-Dec | TBD |