## Description: AG_logo.gif Communications Committee Meeting Agenda

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | **Description: calendar** | **2015-10-01** | | **Description: clock** | 2:00 pm ET | | **Description: telephone** | Call Number: 1-712-832-8320  Meeting Code: 806603 | | **Description: monitor** |  | | | | | **Contact**: Committee Chair ⦁ Kristin Nottingham ⦁ 217 774 2105 ⦁ [knottingham@agvance.net](mailto:knottingham@agvance.net?subject=Communications%20Committee)  Committee Vice Chair ⦁  **Description: users1 Attendees**   |  |  | | --- | --- | | **[ ]** Kristin Nottingham\* (SSI - Chair)  **[ ]** Andriana Majarian\* (Agrian)  **[ ]** Natasha Lilly\* (Effingham Equity)=  **[ ]** Dave Craft\*(SSI - AR)  **[ ]** Melinda Sposari\* (Fertilizer Institute) | **[ ]** Victoria Peoples\* (Bayer – CPC)  **[ ]** Susan Ruland\* (AgGateway)  **[ ]** Brandon Olstad\* (Claas)=  **[ ]** Jody Costa (Barcoding, Inc.)  **[ ]** Shane Snyder (Barcoding, Inc.)  (\*Voting companies/\*\* alternates) | | | |
| **Description: note** |  | |
| Topic | | Topic Leader | | |  | *Notes* | |
| 1. Meeting Minutes | | Kristin Nottingham | | |  | | |
| 1. Antitrust Guidelines | | Kristin Nottingham | | |  | | |
| 1. Approval of Prior Meeting Minutes from 09/03/15 | | Kristin Nottingham | | |  | | |
| 1. Review Action Items | | Kristin Nottingham | | |  | | |
| 1. Newsletter Planning - November | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Tuesday, October 13 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Wendy Smith | | New Member Articles | Natasha Lilly | | AGIIS | Chris Crutchfield / Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Brandon Olstad | | AIDC Working Group | Jody Costa | | Annual Conference | Dennis Daggett | | PAIL Project | TBD | | New Council – Specialty Council | Victoria Peoples | | | |
| 1. Newsletter Planning - December | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Tuesday, November 17 |  | | Title/Subject | Author | |  |  | | New Member Articles | Natasha Lilly | | AGIIS | Chris Crutchfield / Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Brandon Olstad | | AIDC Working Group | Jody Costa | | Annual Conference | Dennis Daggett | | | |
| 1. Marketing Plan | | Susan Ruland | | |  | | |
| 1. Committee Plan | | Kristin Nottingham | | |  | | |
| 1. AgGateway’s 10 Year Anniversary | | Susan Ruland | | |  | | |
| 1. Social Media | | Jody Costa | | |  | | |
| 1. New Business Committee Assignments | | Kristin Nottingham | | | Committee Positions –  Newsletter Editor – Open | | |
| 1. Other Discussion Items | | Kristin  Nottingham | | |  | | |
| 1. Council Reporting Points | | Kristin Nottingham | | |  | | |
| 1. Upcoming Meetings | |  | | | **Next Meeting – Wednesday, November 11 @ 9:00am – 10:50am CT @ Annual Conference** | | |

|  |  |  |
| --- | --- | --- |
| **Active Action Items List as of 09/03/15** | | |
| **Accountable** | **Action** | **Status** |
| All members on Social Media | ‘Like’ AGW’s posts – *ongoing* | *Complete / Ongoing.* |
| Susan | Reach out to Mike Carabine about the Crop Nutrition Article | *Crop Nutrition was going to try to get an article for August, but haven’t seen anything yet. Susan is going to follow up. Waiting on their ‘newsletter’.* |
| Susan | Find a location for the Allied Providers Matrix on the AgGateway website | *Susan has given some thought to this as well as a few new programs coming out. Nothing set in stone yet. In process. Has progressed.* |
| Andriana | Inquire about ADAPT for October eNews | *In process.* |
| Susan | Check with Jim Wilson about analytics tool to track the website | *Google Analytics is setup. Jody had some ideas and can highlight to the committee. Can figure out how we are doing and what areas of the website are being used. Will discuss more at next meeting, such as if someone can monitor this.* |

Note Taker Schedule:

|  |  |
| --- | --- |
| **Meeting Date** | **Note Taker** |
| ~~08-Jan~~ | ~~Kristin~~ |
| ~~05-Feb~~ | ~~Andriana~~ |
| ~~12-Mar~~ | ~~Kristin~~ |
| ~~09-Apr~~ | ~~Brandon~~ |
| ~~07-May~~ | ~~Melinda~~ |
| ~~04-Jun~~ | ~~Kristin~~ |
| ~~02-Jul~~ | ~~Kristin~~ |
| ~~10-Aug~~ | ~~Victoria~~ |
| ~~03-Sep~~ | ~~Susan~~ |
| 01-Oct | Dave |
| 05-Nov | Natasha |
| 03-Dec | Kristin |