## Description: AG_logo.gif Communications Committee Meeting Agenda

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| |  |  | | --- | --- | | **Description: calendar** | **2015-09-03** | | **Description: clock** | 2:00 pm ET | | **Description: telephone** | Call Number: 1-712-832-8320  Meeting Code: 806603 | | **Description: monitor** |  | | | | | **Contact**: Committee Chair ⦁ Kristin Nottingham ⦁ 217 774 2105 ⦁ [knottingham@agvance.net](mailto:knottingham@agvance.net?subject=Communications%20Committee)  Committee Vice Chair ⦁  **Description: users1 Attendees**   |  |  | | --- | --- | | **[ ]** Kristin Nottingham\* (SSI - Chair)  **[ ]** Andriana Majarian\* (Agrian)  **[ ]** Natasha Lilly\* (Effingham Equity)=  **[ ]** Dave Craft\*(SSI - AR)  **[ ]** Melinda Sposari\* (Fertilizer Institute) | **[ ]** Victoria Peoples\* (Bayer – CPC)  **[ ]** Susan Ruland\* (AgGateway)  **[ ]** Brandon Olstad\* (Claas)=  **[ ]** Jody Costa (Barcoding, Inc.)  **[ ]** Shane Snyder (Barcoding, Inc.)  (\*Voting companies/\*\* alternates) | | | |
| **Description: note** |  | |
| Topic | | Topic Leader | | |  | *Notes* | |
| 1. Meeting Minutes | | Kristin Nottingham | | |  | | |
| 1. Antitrust Guidelines | | Kristin Nottingham | | |  | | |
| 1. Approval of Prior Meeting Minutes from 08/10/15 | | Kristin Nottingham | | |  | | |
| 1. Review Action Items | | Kristin Nottingham | | |  | | |
| 1. Newsletter Planning - October | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Tuesday, September 15 |  | | Title/Subject | Author | |  |  | | New Member Articles | Natasha Lilly | | AGIIS | Chris Crutchfield / Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Brandon Olstad | | GTAC Article | Kristin Nottingham | | AIDC Working Group | Jody Costa | | Ron Storms Award | Andriana Majarian | | Annual Conference | Dennis Daggett | | | |
| 1. Newsletter Planning - November | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Tuesday, October 13 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Wendy Smith | | New Member Articles | Natasha Lilly | | AGIIS | Chris Crutchfield / Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Brandon Olstad | | AIDC Working Group | Jody Costa | | Annual Conference | Dennis Daggett | | | |
| 1. Marketing Plan | | Susan Ruland | | |  | | |
| 1. Committee Plan | | Kristin Nottingham | | |  | | |
| 1. AgGateway’s 10 Year Anniversary | | Susan Ruland | | |  | | |
| 1. Social Media | | Jody Costa | | |  | | |
| 1. Other Discussion Items | | Kristin  Nottingham | | |  | | |
| 1. Council Reporting Points | | Kristin Nottingham | | |  | | |
| 1. Upcoming Meetings | |  | | | **Next Meeting – Thursday, October 1 @ 2pm ET** | | |

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| **Active Action Items List as of 08/10/15** | | |
| **Accountable** | **Action** | **Status** |
| All members on Social Media | ‘Like’ AGW’s posts – *ongoing* | *Complete / Ongoing.* |
| Susan / Melinda | Reach out to Mike Carabine about the Crop Nutrition Article | *Melinda reached out to Mike, we may push this off. Melinda said they may not be ready. Susan is asking Marilyn if there is any news. On hold.* |
| Susan | Find a location for the Allied Providers Matrix on the AgGateway website | *Susan has given some thought to this as well as a few new programs coming out. Nothing set in stone yet. In process.* |
| Andriana | Inquire about ADAPT for October eNews | *In process.* |
| Susan | Reach out and ask about an article for Seed Connectivity 2 | *In process.* |
| Susan | Susan is going to review Leadership Profile list and get Wendy’s help when needed. | *Susan is going to help Brandon ping those people.* |
| Susan | Check with Jim Wilson about analytics tool to track the website |  |
| Kristin | Reach out to Natasha about adding the role of reminding the Social Media Task Force whose week it is to update Hootsuite to the Vice Chair position. |  |

Note Taker Schedule:

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| **Meeting Date** | **Note Taker** |
| ~~08-Jan~~ | ~~Kristin~~ |
| ~~05-Feb~~ | ~~Andriana~~ |
| ~~12-Mar~~ | ~~Kristin~~ |
| ~~09-Apr~~ | ~~Brandon~~ |
| ~~07-May~~ | ~~Melinda~~ |
| ~~04-Jun~~ | ~~Kristin~~ |
| ~~02-Jul~~ | ~~Kristin~~ |
| ~~10-Aug~~ | ~~Victoria~~ |
| 03-Sep | Susan |
| 01-Oct | Dave |
| 05-Nov | Natasha |
| 03-Dec | Kristin |