##  Description: AG_logo.gif Communications Committee Meeting Agenda

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| **Description: calendar** | **2015-07-01** |
| **Description: clock** | 2:00 pm ET  |
| **Description: telephone** | Call Number: 1-619-326-2730Meeting Code: 806603 |
| **Description: monitor** |  |

 | **Contact**: Committee Chair ⦁ Kristin Nottingham ⦁ 217 774 2105 ⦁ knottingham@agvance.netCommittee Vice Chair ⦁ **Description: users1 Attendees**

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| **[ ]** Kristin Nottingham\* (SSI - Chair)**[ ]** Andriana Majarian\* (Agrian)**[ ]** Natasha Lilly\* (Effingham Equity)=**[ ]** Dave Craft\*(SSI - AR)**[ ]** Melinda Sposari\* (Fertilizer Institute) | **[ ]** Victoria Peoples\* (Bayer – CPC)**[ ]** Susan Ruland\* (AgGateway)**[ ]** Brandon Olstad\* (Claas)=**[ ]** Jody Costa (Barcoding, Inc.)**[ ]** Shane Snyder (Barcoding, Inc.)(\*Voting companies/\*\* alternates) |

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| **Description: note** |  |
| Topic | Topic Leader |  | *Notes* |
| 1. Meeting Minutes
 |  Kristin Nottingham |  |
| 1. Antitrust Guidelines
 | Kristin Nottingham |  |
| 1. Approval of Prior Meeting Minutes from 06/10/15
 | Kristin Nottingham |  |
| 1. Review Action Items from last meeting
 | Kristin Nottingham |  |
| 1. Newsletter Planning – August
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| **AgGateway Newsletter Articles** |  |
|  |  |
| Due Date: Tuesday, July 14 |  |
| Title/Subject | Author |
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| eConnectivity Matters | Wendy Smith |
| New Member Articles  | Natasha Lilly |
| AGIIS | Chris Crutchfield / Josh Wall |
| AgGateway In The News | Andriana Majarian |
| Leadership Profile  | Brandon Olstad |
| GTAC Article | Kristin Nottingham |
| AIDC Working Group | Jody Costa |
| Ron Storms Award | Andriana Majarian |
| Annual Conference | Conference Committee |
| SPADE Article | TBD |
| eAgriculture Innovation Showcase Submissions – TBD | Susan Ruland |

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| 1. Newsletter Planning - September
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| **AgGateway Newsletter Articles** |  |
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| Due Date: Tuesday, August 18 |  |
| Title/Subject | Author |
|  |  |
| eConnectivity Matters | Wendy Smith |
| New Member Articles  | Natasha Lilly |
| AGIIS | Chris Crutchfield / Josh Wall |
| AgGateway In The News | Andriana Majarian |
| Leadership Profile  | Brandon Olstad |
| GTAC Article | Kristin Nottingham |
| AIDC Working Group | Jody Costa |
| Ron Storms Award | Andriana Majarian |

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| 1. Marketing Plan
 | Susan Ruland |  |
| 1. AgGateway’s 10 Year Anniversary

  | Susan Ruland |  |
| 1. Social Media
 | Jody Costa  |  |
| 1. Other Discussion Items
 | Kristin Nottingham |  |
| 1. New Business

Committee Assignments  | Kristin Nottingham | Committee Positions – Vice Chair position – Natasha Lilly, Effingham Equity  |
| 1. Upcoming Meetings
 |  | **Next Meeting – Thursday, August 6 @ 2pm ET** |

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| **Active Action Items List as of 06/10/15** |
| **Accountable** | **Action**  | **Status**  |
| MYM Committee | Draft MYM recap article to include: 1. Thank sponsors, 2. Winfield Tour, 3. # of attendees (value of networking face-to-face with peers in industry) – July newsletter | *Also include a Save the Date. Complete.*  |
| All members on Social Media | ‘Like’ AGW’s posts – *ongoing* | *Complete / Ongoing.*  |
| Susan | Reach out to Mike Carabine about the Crop Nutrition Article |  |
| Susan | Find a location for the Allied Providers Matrix on the AgGateway website |  |
| Susan | When is a good time for a press release for the CART and WAVE initiatives |  |
| Andriana | Inquire about ADAPT for October eNews |  |
| Susan | Reach out and ask about an article for Seed Connectivity 2  |  |
| Susan | Send invite to Brandon to join the Social Media Task Force |  |
| Jody | Send Brandon credentials for Social Media Task Force |  |
| Susan | Talk to Brent about discussion groups in LinkedIn or Yammer – do we even want to get into Yammer? |  |
| Jody | Create schedule for Social Media Task Force |  |
| Kristin | Reach out to Membership Committee about what AgGateway is and how to spread the word to new and existing members about the different committees and councils.  | *Complete.*  |
| Kristin | Send description of different roles to the Committee.  | *Complete.*  |

Note Taker Schedule:

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| **Meeting Date** | **Note Taker** |
| ~~08-Jan~~ | ~~Kristin~~ |
| ~~05-Feb~~ | ~~Andriana~~ |
| ~~12-Mar~~ | ~~Kristin~~ |
| ~~09-Apr~~ | ~~Brandon~~ |
| ~~07-May~~ | ~~Melinda~~ |
| ~~04-Jun~~ | ~~Kristin~~ |
| 02-Jul | Dave |
| 06-Aug | Victoria |
| 03-Sep | Susan |
| 01-Oct | Sarah |
| 05-Nov | Natasha |
| 03-Dec | Kristin |