## Description: AG_logo.gif Communications Committee Meeting Minutes

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| |  |  | | --- | --- | | **Description: calendar** | **2015-03-12** | | **Description: clock** | 2:00 pm ET | | **Description: telephone** | Call Number: 1-619-326-2730  Meeting Code: 806603 | | **Description: monitor** |  | | | | | **Contact**: Committee Chair ⦁ Kristin Nottingham ⦁ 217 774 2105 ⦁ [knottingham@agvance.net](mailto:knottingham@agvance.net?subject=Communications%20Committee)  Committee Vice Chair ⦁  **Description: users1 Attendees**   |  |  | | --- | --- | | **[ ]** Kristin Nottingham\* (SSI - AR)  **[ ]** Andriana Majarian\* (Agrian – Chair)  **[ ]** Natasha Lilly\* (Effingham Equity)=  **[ ]** Dave Craft\*(SSI - AR)  **[ ]** Melinda Giesler\* (Fertilizer Institute) | **[ ]** Victoria Peoples\* (Bayer – CPC)  **[ ]** Susan Ruland\* (AgGateway)  **[ ]** Brandon Olstad\* (Claas)=  **[ ]** Jody Costa (Barcoding, Inc.)  (\*Voting companies/\*\* alternates) | | | |
| **Description: note** |  | |
| Topic | | Topic Leader | | |  | *Notes* | |
| 1. Meeting Minutes | | Kristin Nottingham | | |  | | |
| 1. Antitrust Guidelines | | Kristin Nottingham | | |  | | |
| 1. Approval of Prior Meeting Minutes from 02/05/14 | | Kristin Nottingham | | |  | | |
| 1. Review Action Items from last meeting | | Kristin Nottingham | | |  | | |
| 1. Newsletter Planning – April | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Friday, March 20 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Wendy Smith | | New Member Articles | Natasha Lilly | | AGIIS | Chris Crutchfield / Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Brandon Olstad | | AIDC Working Group | Marcia Rhodus | | Mid-Year Meeting | Mid-Year Committee | | Gateway to Ag Careers | Kristin Nottingham | | | |
| 1. Newsletter Planning – May | |  | | | |  |  | | --- | --- | | **AgGateway Newsletter Articles** |  | |  |  | | Due Date: Friday, April 17 |  | | Title/Subject | Author | |  |  | | eConnectivity Matters | Wendy Smith | | New Member Articles | Natasha Lilly | | AGIIS | Chris Crutchfield / Josh Wall | | AgGateway In The News | Andriana Majarian | | Leadership Profile | Brandon Olstad | | Mid-Year Meeting | Mid-Year Committee | | GTAC Article | Kristin Nottingham | | | |
| 1. Marketing Plan – Verification Process and AgGateway’s 10 Year Anniversary | | Susan Ruland | | |  | | |
| 1. Other discussion items – Social Media | | Kristin  Nottingham | | |  | | |
| 1. New Business   Committee Assignments | | Kristin Nottingham | | | Committee Positions –  Vice Chair position – Open | | |
| 1. Upcoming Meetings | |  | | | **Next Meeting– Thursday, April 2 @ 2pm ET** | | |

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| **Active Action Items List as of 02/05/15** | | |
| **Accountable** | **Action** | **Status** |
| Kristin | Kristin to reach out to Melinda regarding the Crop Nutrition – Paperless Tonnage Reporting Initiative for LinkedIn and March newsletter. | *Added information to LinkedIn on 02/12/2015. Included article in March Newsletter. Complete.* |
| Susan | Susan to ask Brent if the Mid-Year Conference Committee will need assistance with communications for the newsletter. | *Kristin is working with the Conference Committee on getting articles. Complete.* |
| Andriana | Andriana to reach out to Natasha to submit the names of all new members for each newsletter. This list will be placed on the right of the newsletter below the index of articles. | *Complete.* |
| Kristin | Kristin to place on the agenda for next meeting the 10-year anniversary discussion, and social media. | *Complete* |

Note Taker Schedule:

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| **Meeting Date** | **Note Taker** |
| ~~08-Jan~~ | ~~Kristin~~ |
| ~~05-Feb~~ | ~~Andriana~~ |
| 05-Mar | Natasha |
| 02-Apr | Brandon |
| 07-May | Melinda |
| 04-Jun | Dave |
| 02-Jul | Dawn |
| 06-Aug | Victoria |
| 03-Sep | Susan |
| 01-Oct | Sarah |
| 05-Nov | Kristin |
| 03-Dec | Kristin |