

## Crop Protection Canada Connectivity Project Project Governing Body Agenda



**2013-05-07** (Tuesday)



1:00 pm ET/ 12:00 pm CT/  
11:00 pm MT/10:00 am PT  
90 minute duration



Call 1.888.272.8411  
Host 9614526  
Participant 6579903



Live Meeting in Request

### Acronyms

**MSA** Moved, Seconded, Approved  
**CPC** Crop Protection Council  
**PC** Project Coordinator

Documents embedded:



1a - Competition  
Guidelines.pdf

**Competition Guidelines link**

**Contacts:** Marilyn Hunter ([marilyn.hunter@aggateway.org](mailto:marilyn.hunter@aggateway.org)) 916-429-0509



### Attendees

#### Members:

- Stan Audette, Dow AgroSciences (Chair)
- Heather Byrne-Moumdjian, DuPont
- Mitch Long, FMC
- Bob McAuley, BASF
- Rob Schultz, Bayer
- Gregg Allan, Syngenta
- Jason Pickering, Viterra
- Bill Sherk, Monsanto
- Corey Craddock, Nufarm

#### Non-Voting:

- Rod Conner, AgGateway

**NA=Notified that they would not be available**

**L=notified of being late**

#### Guests:

- Stephanie Frazier, Dow AgroSciences
- Greg Knox, Richardson

#### Project Coordinator:

- Marilyn Hunter, AgGateway



## Agenda

| Time | Topic | Topic Leader | Desired Outcome | Notes |
|------|-------|--------------|-----------------|-------|
|------|-------|--------------|-----------------|-------|

|  |                                       |       |  |   |
|--|---------------------------------------|-------|--|---|
|  | 1. Meeting Minutes                    | Stan  | Minute-taker assigned – Stan   |   |
|  | 2. CLC Competition Guidelines         |       | Each team member has agreed to abide by it (see embedded file above) | All are willing to abide.   |
|  | 3. Approve Minutes from prior meeting | Stan  | Approval or modifications to previous minutes                        | We have limited minutes from previous session. All agreed to move on.   |
|  | 4. Discuss status of project          | Stan  |  | Review the inclusion of seed orders.  |
|  | 5. Discuss go forward options         | Stan  |  | <p>DuPont – Richardson &amp; UFA – might be a good starting point with 2-3 manufacturers; maybe if we can start something and may build momentum; BASF – per planning now to start in the fall FMC – keep putting it off, need to start moving ahead – so people keep it in mind as they set up IT departments</p> <p>If we don't get commitment from the large companies would it be worthwhile for the manufacturers</p> <p>Dow – have had interest but won't be able to do anything right now. Timing, maybe some traction, Richardson – August broad statement</p> <p>Bayer – Richardson is a big component to move this project forward, if CPS and Viterra – CPS - thought they would be interested in joining in FCL, UFA, CPS and possibly Cargill &amp; Univar</p> <p>Current thought would be a September plan – positive slant – find out who will be ready and interested</p> |
|  | 6. Transfer of Chair position         | Stan  | Nomination of Heather Byrne-Moumdjian                                | Complete.   |
|  | 7. Other items                        | Stan  | Bring up or discuss any new items                                    | None.   |
|  | 8. Next meeting:                      | Chair | Understanding of next call   | Agenda and invitations will be drafted and sent the week following this session.  |



| <b>Active Action Items List (Items in bold are new items)</b> |  |               |
|---|--|---------------|
| <b>Accountable</b>  | <b>Action</b>  | <b>Status</b> |
| <b>All</b>  | Decision made to work towards fall re-start of the project- delayed to accommodate Glencore initiative. Plus many distributors confirmed through earlier communications that late Q3/ Q4 2013 is a more favourable timeframe to discuss the project. |               |
| <b>All</b>  | Stakeholder assignments were completed describing which Governing Body member will 'champion' which distributor. Excel file with detail is included in the message with these minutes.   | With minutes  |
| <b>Heather, Marilyn, Stan</b>                                 | Review and update original materials which explain the project and invites companies to participate in the project   | 15May13       |
| <b>Heather, Marilyn, Stan</b>                                 | Develop agenda and send out invitation for next session.   | 15May13       |