

Crop Protection Canada Connectivity Project Project Governing Body Agenda/Minutes



11 October 12



11:00 am ET/ 9:00 am MT/8:00 am PT
60 minute duration



Call 1.888.272.8411
Host 9614526
Participant 6579903



Live Meeting

Contacts: Stan Audette (saudette@dow.com) 403.735.8861
Marilyn Hunter (marilyn@aggateway.org) 916.429.0509



Attendees

Members:

Bob McAuley, BASF
Lisa Moskoway, Bayer
Shona Burton, Bayer – replacing Lisa Moskoway
Dennis Findlay, CPS
Stan Audette, Dow AgroSciences (Chair)
Heather Byrne-Moumdjian, DuPont
Mitch Long, FMC
Dave Anderson, Syngenta
Jason Pickering, Viterro
Bill Sherk, Monsanto
Pam Steele, Nufarm

Guests:

Trevor Jackson, Richardson
Greg Knox, Richardson
Stephanie Frazier, Dow AgroSciences
John Rudnicki, Monsanto
Chris Mahyle, Monsanto
Len Dobbins, FMC
Nicole Brown - Bayer

Project Coordinator:

[] Marilyn Hunter, AgGateway

Non-Voting:

Pierre Petelle, CropLife Canada
Colleen Hogan, CropLife Canada
Rod Conner, AgGateway

Documents embedded:



1a - Competition
Guidelines.pdf

Competition Guidelines link



Agenda

Time	Topic	Topic Leader	Desired Outcome	Notes
start	1. Meeting Minutes	Stan	Minute-taker assigned	Heather Byrne Moundjian – DuPont Canada Participants in the call are highlighted above
	2. CLC Competition Guidelines		Each team member has agreed to abide by it (see embedded file above)	All are willing to abide.
	3. Discuss Charter Confirm which distributors have been contacted and where they stand		Review the Targeted Companies tab Review the Communication and Implementation Plan RACI chart tab	-Reviewed status of channel contacts -Stan Audette to follow up with Marilyn re which companies are involved in the Fertility project. Those companies may be interested in the connectivity project. - Follow up on the status of the channel contacts – Heather, Stan and Jason

	<p>4. Define what we mean by awareness session/ tactics i.e.; is it an in-person meeting with confirmed and on-the-fence participants?</p>	<p>Stan</p>	<p>Discuss potential to hold a Dec 1 Awareness session; 2 hr for AgGateway// 3 hr for what you need to do. In person and virtual- in Calgary?</p>	<p>-Agreed that if there is an awareness session is it important to review the standards, AGIIS directory and have representation from the US project to speak to their experience. - Team has desire to understand the “work” involved to get the project moving ahead. - There is not a lack of knowledge on the team pertaining to the responsibilities and work involved to set up and maintain the AGIIS directory. -It would be valuable to see how the directory works. -Companies should have a Business and and IT representative in the meeting - Face to Face meeting should encompass the following: 1. Review of AGIIS directory – what do we need to do 2. Development of standards 3. include rep from the US project to speak to their experience</p>
	<p>5. Identify some of the actions which can be done as ‘pre-work’, both with distributor customers and the manufacturers</p>	<p>Stan</p>	<p>AGIIS. GTIN numbers. Set up a plan to connect tech resources at manufacturers and distributors and AgGateway to ensure all procedures and processes align and that required capabilities are understood.</p>	<ul style="list-style-type: none"> - Stephannie (Dow) gave the team an overview of her experience with AGIIS. - Team is interested in gaining an increased knowledge of the directory
	<p>6. Provide a potential timeline for actions and a game plan to move ahead.</p>	<p>Stan</p>	<p>See 4. Plus ensure at next meeting Marilyn can provide a timeline based on prior project implementation</p>	



	7. Other items	Stan	Discuss any new items	
finish	Next meeting: Shift to Wednesdays.	Stan	Understand timing and content of next call	WEDNESDAY @ 11 am ET/10 am CT/ 9 am MT/ 8 am PT