



representing the plant science industry représentant de l'industrie de la phytologie

Crop Protection Canada Connectivity Project Project Governing Body Agenda



2012-24 Oct (Wednesday)

11:00 am ET/ 10:00 am CT/ 9:00 pm MT/8:00 am PT 120 minute duration Phone #: 888.272.8411 Participant ID: 6579903

> https://na2.connectnow.acrobat.com/ag gatewaycorp

Acronyms

MSA CPC

Moved, Seconded, Approved **Crop Protection Council**

PC

Project Coordinator

Documents embedded:

PDF

1a - Competition Guidelines.pdf **Competition Guidelines link** Contacts: Peter MacLeod (macleodp@croplife.ca) 416-622-9771 X2227 Marilyn Hunter (marilyn@aggateway.org) 916-429-0509



Members:

[X] Stan Audette, Dow (Chair) [X] Heather Byrne-Moumdjian, DuPont [] Dennis Findlay, CPS [X] Mitch Long, FMC [] Bob McAuley, BASF [] Lisa Moskowy, Bayer [] Dave Anderson, Syngenta [] Jason Pickering, Viterra [X] Bill Sherk, Monsanto [] Pam Steele, Nufarm

Non-Voting:

[] Pierre Petelle, CropLife Canada [] Colleen Hogan, CropLife Canada [] Rod Conner, AgGateway

NA=Notified that they would not be available L=notified of being late

Guests:

- [X] Stephanie Frazier, Dow [X] Shona Burton, Bayer [] Greg Knox, Richardson [X] Victoria Peoples, Bayer [X] Nicole Brown, Bayer
- [] Bonnie Schirk, Syngenta

Project Coordinator:

[X] Marilyn Hunter, AgGateway

Agenda

Time	Торіс	Topic Leader	Desired Outcome	Notes
0:02	1. Meeting Minutes	Stan	Minute-taker assigned – plan to assign so that all share the load	Stephanie (Dow) is taking notes.





2. CLC Competition Guidelines		Each team member has agreed to abide by it (see embedded file above)	All are willing to abide
3. Approve Minutes from prior meeting	Stan	Approval or modifications to previous minutes	Heather to provide email info to Stan on Eastern Canada trading partners.
 Presentation on eBusiness Readiness 	Marilyn	Team understands what is needed to get started with eBusiness	 Following Marilyn's Powerpoint presentation (What is eBusiness, Enablers for eBusiness, Are you ready, Strategic Plan, How to get started) Stephanie Frazier (Dow), Seth Peterson (W-E), Greg Ehrler (Monsanto) & Tim Piper (fmr Growmark/now consultant) willing to discuss experience with e-Business. Strategic eBusiness plan is crucial to continuing with the project; Marilyn can help facilitate development if needed. Marilyn will send process flow chart (order to invoice) to the group. How will the distributors connect with manufacturersall at once or one at a time? Incentives by the manufacturers for connection (i.e. for AEC, mfg put in pool of \$\$ for connections). Companies need to decide how to split the costs.
5. Next Steps	Marilyn	Team understands what the next steps are to move the Project forward	 Discussion of which Mfg / Dist ready to move forward with the project. Design process would be a next step (data requirements and schema development). Business Analyst/IT/CSR best resources for Mfg; Buyer/APAY person best resources for Distributor. Possible 2 ¹/₂ day FTF kick-off? Get the group together to review charter
6. Other items	Stan	Bring up or discuss any new items	





0:05 7. Next meeting:

Chair

Understanding of next call

Wednesday, Oct 31st.

Active Action Items List as of / / (Items in bold are new items)							
Accountable	Action	Status					
Marilyn	Send the group an example strategic plan and process flow chart (order to invoice).						
Marilyn	Provide range of cost for project						
Marilyn and Stan	Finalize F2F invitation and attendee list						