What if…

Your grocery store didn’t use computers, and the cashier had to manually enter every single price at check-out?

Check-out would take a lot longer.

There would be errors.

Store managers would have less accurate information.

…And customers would complain.

That’s how some parts of the agricultural industry still operate today.

When making transactions for seed, crop protection products, crop nutrition products and more, we still rely on a lot of paper and manual entry to track products and make reports.

The result? More errors and slow reporting. Gaps in inventory. Difficulty tracking product. Waste. Bad planning. Customer complaints.

But with digital connectivity, you eliminate paper and manual entry.

The result is a boost in efficiency. You know where the product is, all the time. You get customers the information they need immediately.

Less waste, more opportunity for profit. Better business.

It’s all about digital connectivity. But how do you get those connections set up?

That’s where AgGateway comes in.

We provide a safe forum for trading partners to agree on standards, so they can make digital connections. Once you make those connections, you can transmit information immediately, seamlessly. It makes a lot of sense.

It’s time to ditch manual entry. It’s time to ditch the paper.

Let’s get connected now.

Find out more at [www.AgGateway.org](http://www.AgGateway.org)

AgGateway. Collaboration for eConnectivity.